

Increase your membership sales today.

Capstone Hospitality seamlessly integrates with private clubs across North America that all share one common trait - a commitment to maximizing membership sales. By implementing a hyper-focused approach, diverse lead generators, industry leading technology, and continuous support we setup clubs for long-term success. Inquire today to learn how Capstone Hospitality can transform your club.

\$100,000,000+
 initiation fees collected

\$100,000,000+
 monthly dues collected

25,000+
 memberships sold

407%
 avg increase in sales

Services

- Full Membership Sales Staffing
- Remote Sales
- Marketing & Lead Generation
- Membership Sales Strategic Planning



“Instead of one person, we get a company with a wide range of skills specializing in membership growth, retention, social media awareness, and marketing.”

Conrad Lickel | GM | James River CC



“Their proactive, knowledgeable, & professional approach is a proven formula for sustained membership growth”

Jim Story | GM | Pensacola CC



“Our internal staff director just wasn’t producing the tours or sales that we were looking for. With Capstone, we have seen enormous growth, now having a membership cap and actively selling a wait list to join”

Jennifer Oliff | GM | Hawks Ridge Golf Club

Some of our clients include



Now accepting a limited number of new clients